

I DENTIFYING PROGRAM GOALS

Use this worksheet to identify and prioritize the specific goals of your pay-as-you-throw program.

Begin with the goals listed below, ranking each goal on a scale of 1 to 5. A ranking of 5 means it is critical that your program meets this goal. A ranking of 1 means the goal is of minimal importance. List any other program goals that come to mind and rank them as well.

As you think about goals, consider other stakeholders in your community--to be successful your program also will need to have their goals in mind. To help you identify the issues other stakeholders will want addressed, copy the third page of this form and use it to solicit more ideas about goals during pay-as-youthrow meetings or presentations.

Goal	Importance				
Reduce the amount of solid waste generated/increase recycling rates Notes:	1	2	3	4	5
Reduce the total cost of solid waste management to keep taxes down Notes:	1	2	3	4	5
Remove solid waste management costs from the tax base entirely or partially (by raising sufficient revenues to cover all or a portion of solid waste management costs) Notes:	1	2	3	4	5
Subsidize other solid waste programs (such as recycling) Notes:	1	2	3	4	5

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Worksheet 1 (Continued)

Identifying Program Goals (Continued)						
Goal	Importance					
Increase equity by asking residents to pay only for the waste they generate Notes:	1	2	3	4	5	
Increase understanding among residents of solid waste /environmental issues Notes:	1	2	3	4	5	
Create source of revenue to fund increased recycling services Notes:	1	2	3	4	5	
Protect your municipality from paying for out-of-town trash Notes:	1	2	3	4	5	
Create a separate fund for disposal costs to meet unmet put-or-pay requirements Notes:	1	2	3	4	5	
Create a means for controlling the destination of waste Notes:	1	2	3	4	5	

Worksheet 1 (Continued)

Program Goals: List below the additional goals for the pay-as-you-throw program and rank them on a scale of 1 to 5. A ranking of 5 means it is critical that the program meets this goal. A ranking of 1 means the goal is of minimal importance

Importance	Additional Goals							
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